



# THRIVING THROUGH TURBULENCE

24th Annual Manufacturing Matters! | Hyatt Regency Hotel in Milwaukee, Wisconsin | April 29th, 2022



**2022 Manufacturing Matters! will be LIVE and IN-PERSON!**

**24 Years as Wisconsin's Marquee Manufacturing Event.**

**MM! Conference Tickets & Sponsorships consistently sell out!**

▶ SPONSOR QUOTES:

*"Great prospects for us and great conversations with attendees"*

*"This is a GREAT event, with rich content"*

*"We will be back...! As long as you keep doing this, we will be there."*

**99%** of those who attended indicated they will likely return.

**83%** of respondents reported the conference was excellent or above average value.

**Attendee's areas of interest included:**

- ▶ Approaches and techniques to reduce cost and increase efficiency.
- ▶ Learning more about how to grow their organizations.
- ▶ Learning more about developing a winning culture within their organization.



**SPONSORSHIP INQUIRIES, CONTACT:**

**Tammy Schwarzbauer**

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920.915.2582

SPONSORSHIP LEVEL	Platinum	Gold	Silver	Bronze	Supporting
Investment	\$10,000	\$5,000	\$3,000	\$2,000	\$1,000
<b>SPEAKING OPPORTUNITIES</b>					
Sponsor Conference Track	X				
Lead a Strategic Briefing (25 minutes)	X				
<b>DIGITAL PROMOTION</b>					
Pre-recorded video welcome message played during keynote	X				
Opportunity to author guest blog to our newsletter with a distribution of approximately 4,000 manufacturing industry contacts	X	X			
Linked logo on general conference emails	X				
Linked logo in conference website header	X				
Linked logo on conference website	X	X	X	X	X
200-word company profile, logo and links on conference website	X	X	X	X	X
Sponsor logo, company description and link featured in sponsor section on website	X	X	X	X	X
<b>ON-SITE PROMOTION</b>					
Booth space	Atrium 8' x 10'	Atrium 8' x 10'	Main Foyer 8' x 10'	Table Top Display	N/A
Verbal recognition during opening keynote	X	X			
Logo on lobby signage	X	X	X	X	X
Logo on looping conference PPT - Keynote Session	X	X	X	X	X
Logo on looping conference PPT - Display Monitors	X	X	X	X	X
Promotional materials distribution - Option to include logo item or brochure in conference goody bag	X	X	X	X	X
Sponsor logo, company description and link featured in sponsor section on website	X	X	X	X	X
<b>CONFERENCE TICKETS</b>					
Complimentary admission	5 \$2,250 value	4 \$1,800 Value	3 \$1,350 value	2 \$900 value	1 \$500 value
Opportunity to purchase additional tickets at 50% discount	X	X	X	X	X
<b>PRECONFERENCE CELEBRATION OF MANUFACTURING - NETWORKING RECEPTION</b>					
Exhibit at Preconference Celebration of Manufacturing - Networking Reception	X	X			

**Event Level Sponsor Opportunities (same benefits as supporting sponsor):**

Celebration of Manufacturing Reception - \$2,000, Breakfast - \$1,500, Lunch - \$2,000, Morning Break - \$1,500, Afternoon Break - \$1,500.

It's Time to Thrive! Let's talk about MM! 2022 sponsorship today.

Call Tammy Schwarzbauer at 920.915.2582 or email her at [schwarzbauer@wmep.org](mailto:schwarzbauer@wmep.org)