



Growth Services



- Is your company delivering sustained profit growth?
- Do you have a vision and a strategy to get there?
- Are you executing your strategy on all cylinders?
- Is there a need to accelerate new business, new product development or diversification?

WMEP's Growth Services offer a complete growth solution starting with company vision/mission and values development, to strategy development, deployment, & execution.

Need to accelerate growth in existing markets, diversify into new markets, accelerate the launch of new products or need customized market research? The WMEP has the solution for you.

If exports are the best path for growth, the WMEP offers the award-winning service ExporTech™, which has successfully launched the exporting efforts of many Wisconsin manufacturers..

Our key services include:

- PRA™-Profit Risk Assessment
- Pivot2Revenue Assessment
- Strategic Visioning
- Strategy Formulation
- Strategy Execution
- IPQ Market Measurement
- Market Diversification
- ExporTech™ Global Market Expansion
- New Product Development
- Diversification
- Competitive Intelligence
- Lead Generation

Customized services include:

- Professional Business Advisor
- Technology Driven Market Intel – assisting companies in finding new markets for their technology
- Marketing Plan Development and Implementation – providing marketing plan assistance
- Business Development & Sales Training – provides improved sales performance
- Market Intel, Analysis and Recommendations

It's as simple as a conversation with a WMEP Business Growth consultant, who will work with you to determine the right path toward maximizing the impact on your business.

Contact Marie Mansheim at 715.630.4550 or via email: mansheim@wmep.org



WHO WE ARE

As a private non-profit corporation, we focus fully on generating positive results for our clients.

Our team of manufacturing experts work side-by-side with hundreds of manufacturers each year, helping them develop and implement effective solutions that address their biggest challenges.

We closely monitor trends and best practices in manufacturing, and proactively develop solutions that meet the existing and emerging needs of manufacturers.

WMEP Manufacturing Solutions is part of the MEP National Network™, a public-private partnership that advances U.S. manufacturing. MEP Centers are located in all 50 states and draw on the talents of over 1,400 trusted advisors and experts.

WE HELP MANUFACTURING COMPANIES BECOME MORE PROFITABLE & VALUABLE

WHAT WE PROVIDE

WMEP Manufacturing Solutions recognizes that manufacturers face various challenges and we provide proven solutions to these challenges in the following areas:

- Operational Excellence
- Growth & Strategy
- Industry Certifications
- Human Capital
- Automation & Technology
- Sustainability

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