

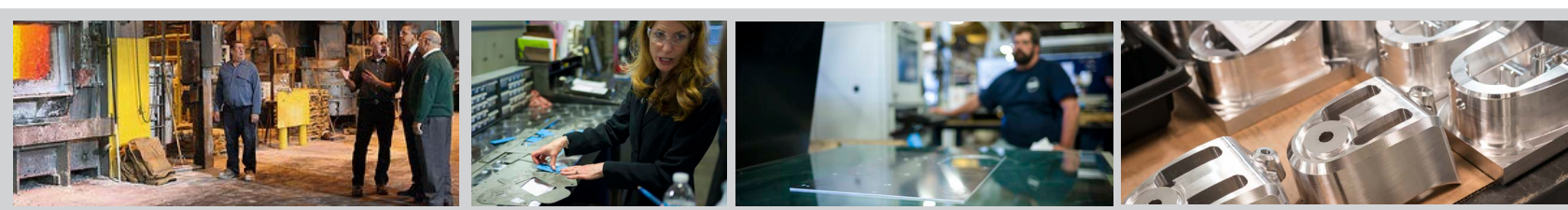


PRA® [PROFIT RISK ASSESSMENT]

Is your leadership team aware of and focused on what protects and drives value?

How does your company stack up on to the factors that drive value?

What factors pose a risk to the profitability and future value of your business?



The WMEP's PRA®-Profit Risk Assessment defines the factors that drive profitability and valuation for your organization. It helps you identify and proactively manage risks relative to your company's continued profitability and valuation.

Businesses are typically valued with a multiplier of EBITDA. This multiplier is driven by the industries businesses operate in, their current/past levels of profitability, and by how well they manage risks that could affect their future profitability.

Our Business Growth expert will facilitate a discussion with your organization's leaders that evaluates your company's performance and risk relative to these factors. These evaluations are validated with your team, and upon completion of the assessment you will receive a 2-page summary report of the session findings complete with follow-up recommendations.

PRA® – benefits include:

- Focuses attention on the factors that drive profitability and value in your organization
- Reaching consensus within your leadership team on areas of greatest opportunity and risk
- Identification of specific actions you can take to improve your organizations profitability and overall value
- Low cost, high value evaluation
- Quick and easy to complete

OUR GUARANTEE

We are so confident that your organization will find our PRA® or PRA® PLUS valuable that we guarantee it. If you aren't satisfied that participating in our PRA® was beneficial to your organization, we will refund the cost of the assessment.



"WMEP's PRA®- Profit Risk Assessment is the best bang for the buck to bring to the forefront the issues that impact the profit and value of my firm. The assessment and discussion were well structured, concise and very professional and the objectives and takeaways well defined. The PRA report and recommendations were presented in an easy to understand, concise visual format. It was a definite asset to my organization to go through this exercise!"

Ron Roehl, President - CNC Solutions

WHO WE ARE

As a private non-profit corporation, we focus fully on generating positive results for our clients.

Our team of manufacturing experts work side-by-side with hundreds of manufacturers each year, helping them develop and implement effective solutions that address their biggest challenges.

We closely monitor trends and best practices in manufacturing, and proactively develop solutions that meet the existing and emerging needs of manufacturers.

WMEP Manufacturing Solutions is part of the MEP National Network™, a public-private partnership that advances U.S. manufacturing. MEP Centers are located in all 50 states and draw on the talents of over 1,400 trusted advisors and experts.

WHAT WE PROVIDE

WMEP Manufacturing Solutions recognizes that manufacturers face various challenges and we provide proven solutions to these challenges in the following areas:

- Operational Excellence
- Growth & Strategy
- Certifications & Standards
- Human Capital
- Automation & Technology
- Sustainability

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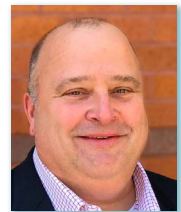
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