



PRA⁺PLUS[®]

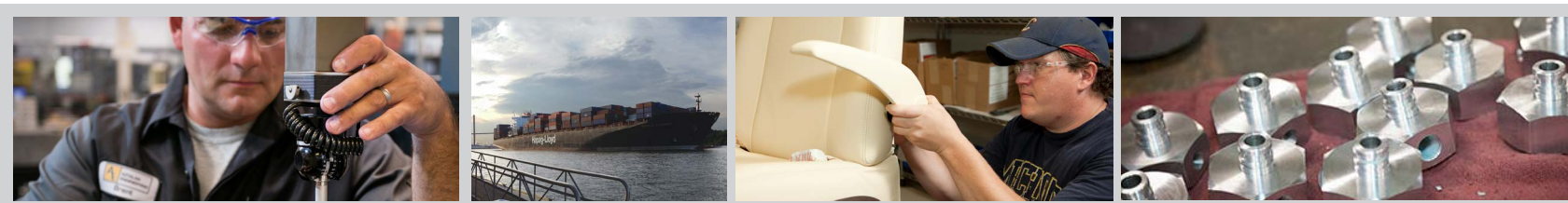
[PROFIT RISK ASSESSMENT]

Is your leadership team aware of and focused on what protects and drives value?

What's the value of your business?

How does your company stack up on to the factors that drive value?

What factors pose a risk to the profitability and future value of your business?



The WMEP's PRA[®] PLUS -Profit Risk Assessment provides an estimate of your firm's value and defines the factors that drive profitability and value of your organization. It helps you identify and proactively manage risks that threaten your company's continued profitability and increasing value.

The PRA[®] PLUS Process

Our strategic partner, Taureau Group (formerly Schenck M&A Solutions), will independently develop an estimate of your firm's value based on upon four methods.

Our Business Growth expert will facilitate a discussion with your leaders that evaluates your company's performance and risk relative to these factors. These evaluations are validated with your team. At the report out-meeting you will receive a 2-page summary report of the session with recommendations and an estimate of company value.

PRA[®] PLUS -Profit Risk Assessment – benefits include:

- Focusing attention on the factors that drive profitability and value in your organization
- Reaching consensus within your leadership team on areas of greatest opportunity/risk
- Identifying specific actions you can take to improve your profitability and value
- An objective, outside your organization, assessment
- Completing a PRA[®] PLUS is quick and easy and low cost/high value.

OUR GUARANTEE

We are so confident that your organization will find our PRA[®] PLUS valuable that we guarantee it. If you aren't satisfied that participating in our PRA[®] PLUS was beneficial to your organization, we will refund the cost of the assessment.



“I found the PRA® Plus extremely valuable. To a large degree this was due to the expertise and delivery by George Bureau. I have and will continue to recommend PRA® Plus to my business associates.”
Matthew Jacobson, President/CEO - Heiden, Inc.

WHO WE ARE

As a private non-profit corporation, we focus fully on generating positive results for our clients.

Our team of manufacturing experts work side-by-side with hundreds of manufacturers each year, helping them develop and implement effective solutions that address their biggest challenges.

We closely monitor trends and best practices in manufacturing, and proactively develop solutions that meet the existing and emerging needs of manufacturers.

WMEP Manufacturing Solutions is part of the MEP National Network™, a public-private partnership that advances U.S. manufacturing. MEP Centers are located in all 50 states and draw on the talents of over 1,400 trusted advisors and experts.

WHAT WE PROVIDE

WMEP Manufacturing Solutions recognizes that manufacturers face various challenges and we provide proven solutions to these challenges in the following areas:

- Operational Excellence
- Growth & Strategy
- Certifications & Standards
- Human Capital
- Automation & Technology
- Sustainability

CONTACT WMEP TODAY:

Jim Sullivan



Milwaukee
608.354.1346
jsullivan@wmep.org

Eric Decker



Milwaukee
414.429.2252
decker@wmep.org

Mark Hatzenbeller



Northeast Wisconsin
920.246.0051
hatzenbeller@wmep.org

Andy Broderick



Southwest Wisconsin
608.630.4028
broderick@wmep.org

Dave Bartels



Southeast Wisconsin
414.659.3704
bartels@wmep.org