

ADAPT & ADVANCE

23rd Annual Manufacturing Matters!

Virtual Conference

February 25th, 2021



100% of Exhibitors rated the conference as Excellent or Above Average.

100% of Exhibitors rated the number of leads gathered as Excellent or Above Average.

2020 Exhibitor space sold out!

Act Now, only 20 Virtual Sponsorships are available! (40% fewer than 2020)

98% of conference attendees were very satisfied or satisfied with the conference.

92% of attendees indicated they will attend again.

94% will use information they received at the conference to move their businesses forward.

► SPONSOR QUOTES:

“Great prospects for us and great conversations with attendees”

“This is a GREAT event, with rich content”

“We will be back! As long as you keep doing this, we will be there.”

Attendee's areas of interest included:

- Approaches and techniques to reduce cost and increase efficiency.
- Learning more about how to grow their organizations.
- Learning more about developing a winning culture within their organization.

Keynote Speakers:



Mike Evans

Mike is an expert on the topic of disruption, and he will speak to how companies can thrive and excel in the new world of work. He has worked with 31 Fortune 50 companies.



Jim Davidson

New York Times Best Selling Author of *The Ledge: An Inspirational Story of Friendship and Survival*, Jim will share stories, lessons and techniques for overcoming adversity and reaching lofty goals.



SPONSORSHIP INQUIRIES, CONTACT:

Tammy Schwarzbauer

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| SPONSORSHIP LEVEL | Platinum | Gold | Silver |
|---|------------------|-----------------|-------------------|
| Investment | \$10,000 | \$5,000 | \$2,500 |
| Total available | 5 | 10 | 5 |
| SPEAKING OPPORTUNITIES | | | |
| Recorded 15-minute strategic briefing | X | | |
| Recorded 5-minute video interview | | X | |
| DIGITAL PROMOTION | | | |
| Opportunity to author guest blog to our newsletter with a distribution of approximately 3,000 manufacturing industry contacts | X | X | |
| Linked logo on general conference emails | X | | |
| Linked logo in conference website header | X | | |
| Linked logo on conference website | X | X | X |
| 200-word company profile, logo and links on conference website | X | X | X |
| Sponsor logo, company description and link featured in sponsor section on WMEP website | X | X | X |
| VIRTUAL BOOTH FEATURES | | | |
| Virtual exhibitor webpage on conference site | X | X | X |
| Virtual booth position | Premium Position | Prime Position | Standard Position |
| Downloadable promotional materials and content available on-demand in virtual booth | X | X | X |
| IN CONFERENCE PROMOTION | | | |
| Pre-recorded video welcome message played during keynote | X | | |
| Verbal recognition during opening keynote | X | X | |
| Logo on event website | X | X | X |
| Content in looping conference PowerPoint | 3 slides | 2 slides | 1 slide |
| Logo on looping conference PowerPoint | X | X | X |
| Participation in live raffle drawing at virtual reception | X | X | X |
| CONFERENCE TICKETS | | | |
| Complimentary admission | 10 | 5 | 3 |
| Opportunity to purchase additional tickets at 50% discount | X | X | X |

Call Tammy Schwarzbauer at 920.915.2582 or email her at schwarzbauer@wmep.org

