

NEW BERLIN PLASTICS SAVES COST ALONG WITH INCREASING SALES

Company Profile:

Founded in 1974, New Berlin Plastics is a manufacturer of high-quality, custom injection-molded plastic components. New Berlin Plastics partners with medium and large Original Equipment Manufacturers to provide custom plastic injection-molding services. New Berlin Plastics' customers are OEMs that manufacture motorcycles, water treatment equipment, power transformers, construction equipment, and commercial paper dispensers, among others. The company has about 140 employees at its lone facility in New Berlin, Wisconsin.

Situation:

New Berlin Plastics had to execute, in short order, changes needed to meet the new version of an ISO 9001 standard. The company wanted a customized approach that included a mix of training and working sessions with various team members along with WMEP Manufacturing Solutions' expert insight into the nuances of the requirements of the new standard. New Berlin Plastics was exceptionally busy with customer activities and was working on a tight time frame, so it needed a versatile, hands-on partner to work through the process with the company.

Solutions:

WMEP Manufacturing Solutions worked with New Berlin Plastics to complete an ISO gap analysis followed by a quick-turn project to upgrade to ISO 9001:2015 in order to retain existing sales and generate new revenue. WMEP offered flexibility with its team of trained consultants who provided a tailored solution to meet New Berlin Plastics' specific needs and continued with regular internal audits.

Results:

New Berlin Plastics had a successful audit to achieve ISO 9001:2015 certification. The company reported a very high return on investment for this project with WMEP Manufacturing Solutions, including the following verified results:

- Increased sales by \$3 million
- Retained sales of \$14 million that was at-risk without the upgraded ISO certification
- Cost savings of \$60,000

“WMEP was terrific to work with in bringing our ISO 9001:2015 certification up to date. It is experienced in helping companies successfully navigate ISO 9001 certifications and audits, and it showed. The WMEP quickly gained the trust of our team and successfully guided them through the updating process.”

Jim Schneberger, President - New Berlin Plastics Inc.

