

21ST CENTURY PATHWAYS

Integrating Sustainability into Decision Making

21st Century Pathways is a five-day hands-on workshop to develop a complete custom 3 Year Sustainability Plan with ROIs.

By completing this plan your organization will:

- ▶ Develop a detailed road map for sustainability in your organization.
- ▶ Understand how sustainability can be a tool to recruit, inspire and retain today's work force.
- ▶ Identify areas to optimize resource efficiencies.
- ▶ Right size sustainability for your business.
- ▶ Manage business risks and create new growth opportunities.
- ▶ Become a Green Masters Program Participant.

During these five days your group will:

- ▶ Identify and evaluate the risks and realities impacting your current and future business.
- ▶ Evaluate strategies to optimize your organizations performance in these environments.
- ▶ Learn and apply methods for calculating ROI and prioritizing.
- ▶ Develop successful strategies for Talent, Waste, & Resource Efficiency.
- ▶ Learn and apply methods to gain commitment from your organization.
- ▶ Become eligible for participation in Green Masters program.
- ▶ Learn and apply action plan templates and tools.
- ▶ Learn and apply internal and external communication strategies.
- ▶ Present and receive expert feedback and coaching on your plans.
- ▶ Complete your 3-year sustainability plan with ROIS.

Who should participate?

21st Century Pathways leadership strategy requires business integration of sustainability, which will require your top leadership team. Select two leaders; Executive Team Member + Sustainability Champion.

Where & When:

Pathways is a five day strategic retreat spread over four months that takes place at the Retzer Nature Center in Waukesha, WI.

- Thursday & Friday August 8 & 9, 2019
- Two Day Kickoff
- Wednesday, September 4, 2019
- Wednesday, October 2, 2019
- Wednesday, November 6, 2019

Sessions are 8am-4pm. Lunch is included.

SPECIAL PILOT PRICE: \$6,000
(Regular Fee: \$8,750)

Why the WSBC & WMEP

The Wisconsin Sustainable Business Council has helped 100s of companies learn, apply and be recognized for their organization's sustainability efforts through their highly successful Green Masters program.

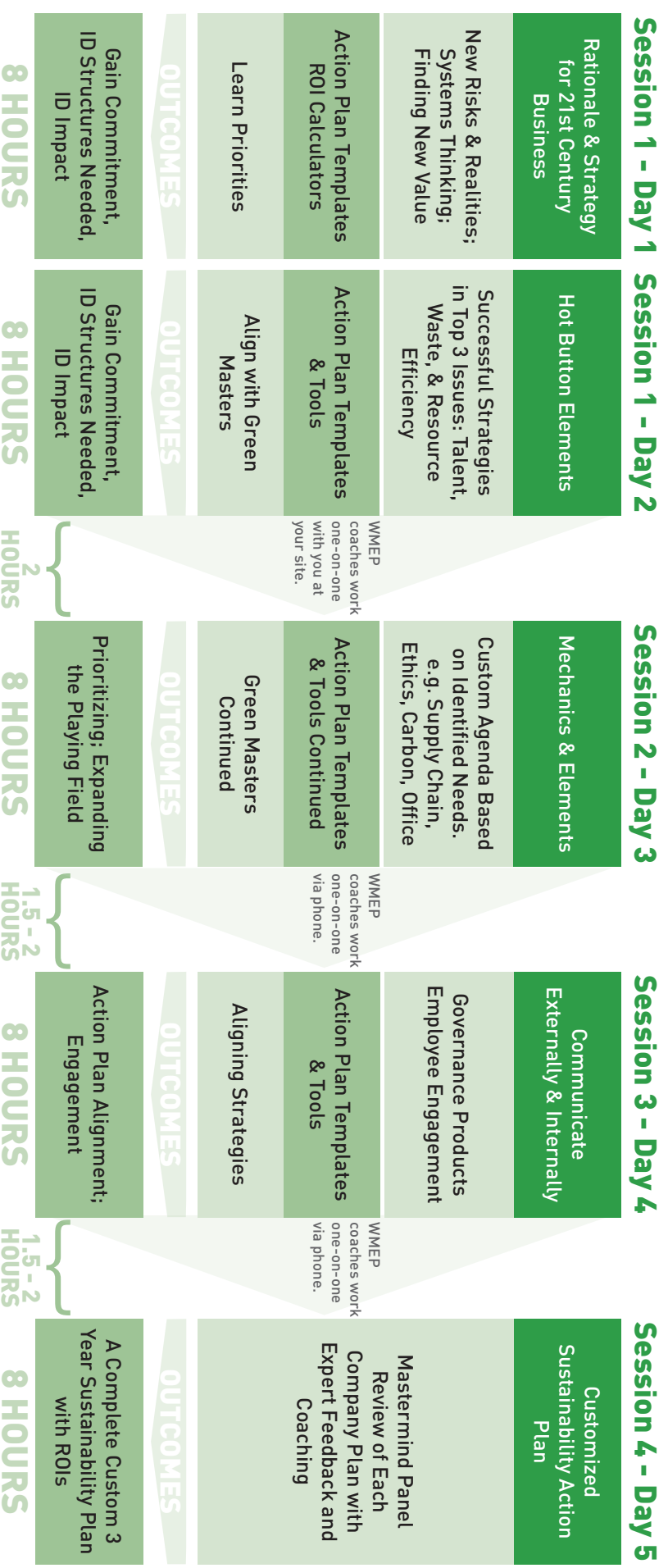
The Wisconsin Manufacturing Extension Partnership, has helped 100s of manufacturers markedly improve their resource utilization and waste reduction through its Award Winning Profitable Sustainability program.

Working together these two organizations bring an unparalleled amount of talent, expertise and practical experience in the field of sustainability to guide your organization to a productive pathway to the future.



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How does it work?



For more information, contact:

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