

ADVANCED TRAINING in the AWS STANDARD



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MANUFACTURING
EXTENSION PARTNERSHIP



An AWS accredited training program
for sustainability & water management
professionals & specialist service providers
presented by WMEP.



Advanced Training in the AWS Standard is the second level of a modular program for users of the AWS water stewardship system.

Mitigating Water Risk in the U.S. and Beyond. In its 2019 Global Risk Report, the World Economic Forum ranks water crises as one of the world's most critical business risks. The rise in concern about water has been a clear trend in recent years and this report serves to emphasize the need for more responsible management of water resources. Water risk is material to businesses throughout North America from quantity issues in the western United States to quality issues in the Great Lakes region. The need for collaborative efforts to address our water challenges is clear, while at the same time, the need to address company-specific water resource challenges and opportunities is critical.

The Alliance for Water Stewardship (AWS). AWS is a multi-stakeholder organization dedicated to enhancing water stewardship capacity and guiding, incentivizing and differentiating responsible water use. AWS employs three mutually-reinforcing programs to drive improved water stewardship: a standards and verification system, membership in a multi-stakeholder association and training. Together, these programs are designed to build capacity and provide a forum through which knowledge on water stewardship can be generated, accessed and shared, helping us address our collective water challenges. At the heart of all three programs is the stakeholder-endorsed AWS Standard.

The AWS Standard. The International Water Stewardship Standard (the "AWS Standard") is designed to support, recognize and reward collaborative efforts to manage shared water challenges while providing a strategic framework for companies to better manage water resources and associated costs and risks.

The AWS Standard drives transparency and credibility through a stakeholder-endorsed framework built around five outcomes of water stewardship:

1. Good Water Governance
2. Important Water-Related Areas
3. Good Water Quality Status
4. Sustainable Water Balance
5. Good Water, Sanitation & Health (WASH)

Advanced Training in the AWS Standard. This is a one-day course for people who will be implementing water management and stewardship practices in their operations or people providing related consulting, auditing or training services. This course takes an in-depth look at the five steps involved in water stewardship by working through one or more case studies and examining how the Standard could or would be applied at a site based on relevant business and water-related opportunities and challenges. A regionally-specific case study and other relevant North American examples will drive home the importance of business action on enhanced water management and stewardship.

PROGRAM OBJECTIVES

Advanced Training in the AWS Standard will enable participants to:

- ▶ Achieve a deeper knowledge of the Standard's criteria and indicators and how they are applied at a site, within supply chains and at the watershed level
- ▶ Build confidence in working with the Standard through experience with the application of criteria and indicators and group exercises to raise and resolve questions and ambiguities
- ▶ Deepen understanding about the relationship between water stewardship and other water initiatives, particularly integrated water resources management, that are used at a site and watershed level

WHO SHOULD ATTEND?

- ▶ Personnel employed at water-using sites looking to apply the AWS Standard
- ▶ People interested in providing specialist services to water-using sites as accredited auditors, consultants or trainers
- ▶ Staff from water and natural resources management agencies interested in working with sites to implement good water stewardship
- ▶ People managing sustainable supply chains interested in working with their suppliers to manage water issues and risks

PROGRAM FORMAT

This is a one-day training program that uses online material and other documents emailed to participants. Participants are expected to contribute to small group discussions as the class works through each of the five steps of the AWS Standard. At the conclusion of the course, participants demonstrating proficiency in the material will be awarded a certificate of completion.

CONTENT

The course works through the five steps of the AWS Standard, examining the requirements as set out in the criteria and indicators and then applying those criteria and indicators to a case study. The course also briefly reviews key content from the Foundation Training and examines the relationship between Integrated Water Resources Management (IWRM) and water stewardship.

LEARNING OUTCOMES

By participating in Advanced Training in the AWS Standard, participants will deepen their understanding of:

- ▶ How the AWS Standard can be applied in different contexts
- ▶ The criteria, indicators and intent of each step of the AWS Standard
- ▶ How to navigate the guidance material associated with the AWS Standard
- ▶ The relationship between the AWS Standard and other water management and sustainability initiatives

PREREQUISITES

Participants must complete the AWS Foundations of Water Stewardship Training Program before undertaking this course.



ACCREDITATION AND INTELLECTUAL PROPERTY

This program is based on implementation of the AWS International Water Stewardship Standard, a standard owned by the International Alliance for Water Stewardship (AWS).

This course is accredited and recognized by AWS as meeting the Level 2 requirements for professionals seeking accreditation as an AWS-accredited auditor, consultant or trainer.

COST AND REGISTRATION | 9/11/19

Cost per participant is \$400. This includes course material, lunch and refreshments. Travel and accommodation costs are not included. AWS Foundation Training is a prerequisite to this course.

REGISTRATION WMEP.org/AWS-Water-Standard

VENUE WMEP Madison Office

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