



**MANUFACTURING MATTERS!**



**WISCONSIN  
MANUFACTURING  
EXTENSION PARTNERSHIP**

# MAKE IT HAPPEN

Join over 500 manufacturing professionals at Manufacturing Matters! 2019. This premier manufacturing conference takes place at the Hyatt Regency in Milwaukee on February 21st.

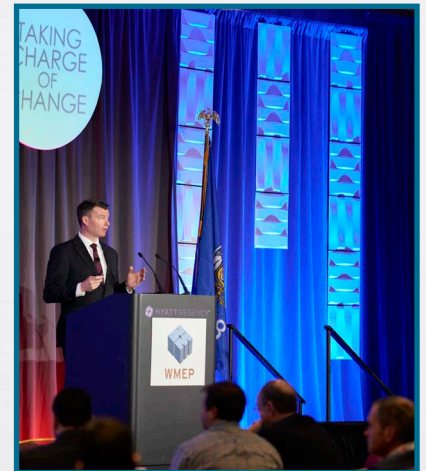


**18 SESSIONS**  
**6 TRACKS**  
**30+ SPEAKERS**

### Pre-Conference Sessions, Feb. 20th:

- **HACCP Certification: A One-Day Seminar**
- **Designing Your Company's Customer Experience to Gain Competitive Advantage:** Chris Murray - Marketing Practice Director, & Raj Veeramani – Executive Director, UWEBC
- **Building a Lead Generation System:** Chris Scafario, Vice President, Consulting Operations, DVIRC
- **Directors' Reception** at the Hyatt Regency's Atrium
- **Private tour** of the Milwaukee Brewing Company

Full Conference Information at [ManufacturingMatters.org](http://ManufacturingMatters.org)



## Keynote Speaker: Dr. Bill Mitchell

**President & CEO, Aguila, a Foxconn Company**

Dr. Bill Mitchell is President and CEO of Aguila, a Foxconn company, and a VP of Business Operations for the Foxconn Corporation. Over the past 25 years, Mitchell has worked with more than 500 corporations and organizations, helping develop best of breed practices to provide long-term success.

He provides unique insights in the development of policy, process and people that serve as a catalyst for systematic sustainable growth. Dr. Mitchell has an excellent understanding of the local, regional, and global manufacturing environments and trends, and will share his perspective on how Wisconsin Manufacturers can “Make it Happen” for their organizations.

## STRATEGIC GROWTH

### Making it Happen: Metrics & Scorecards

A great plan can only be realized with effective execution. Metrics & Scorecards will help keep a great plan on track. Hear from manufacturing leaders on how they use metrics and scorecards to achieve remarkable results.

- ▶ Kris Raeder - CFO, Skana Aluminum
- ▶ Andy Sweeney - Operations Manager, Unlimited Services
- ▶ Tim Tumanic - President and CEO, J & R Machining
- ▶ Ken Turzinski - President, Tyri Americas (panelist)

### Best Practices in Sustaining an Export Strategy

Companies that export consistently outperform their non-exporting competition. Sustaining and growing exporting programs drives revenue and innovation. Hear from three leading exporters on how to develop and sustain a successful exporting strategy.

- ▶ Paul Byrne - Owner & Executive Leadership, Bradley Corp
- ▶ Tom Gaglione - Principal, Global Trade Finance Advisory
- ▶ Brian Wagner, CEO of Gamber-Johnson, LLC

### Driving Value

Businesses are typically valued with a multiplier of EBITDA, which is driven by the industries, current/past levels of profitability, and risk management. This session discusses these factors and what you can do to drive value in your organization.

- ▶ Tyler Carlson - Vice President, Taureau Group

## IMPROVING PRODUCTIVITY

### Productivity Through Leadership Development

First line managers, are crucial to the success of companies and have a direct impact on employee retention, engagement and overall productivity. This session shows how to cultivate effective front-line leaders.

- ▶ Liz Malec - Production Scheduler, Sussex IM
- ▶ Matt Price - Director of Operations, Ultra Tool & Manufacturing
- ▶ Jerry Thiltgen - WMEP

### Doing More with Fewer Employees

The work force is contracting and businesses are exploring how to meet customer demands with fewer employees. Learn what two Wisconsin manufacturers are doing to increase productivity and grow revenue and profits per full-time employee.

- ▶ Jason Praefke - Director of Operations, Racine Metal-Fab
- ▶ Tim Tumanic - President and CEO, J & R Machining

### Transforming Softly for High Impact Results

The story of a journey to create a sustainable growth organization with focus on value creation by super charging employee engagement.

- ▶ Sonny Tara - CEO, JARP Industries, Inc.
- ▶ Hans-Wilhelm Helsing - Director of Planning & Technology, JARP Industries, Inc.

## LEVERAGING SUSTAINABILITY

### Green Masters: Assessing & Recognizing Your Sustainability Performance

This session explores how the Green Master Program participants have used the program to assess their performance, develop sustainability strategy, benchmark, communicate their progress and/or make improvements in the operations.

- ▶ Nathan Nissen - Sustainability Leader, Kohler
- ▶ Patrick Cain - Plant Manager, General Plastics
- ▶ Mark Alan - Senior VP of Product Management and Development, Inpro Corporation

### The Sustainable Supplier

Investors are asking companies to show that sustainability (environmental and social) is effective in their supply chain. Walmart is now asking suppliers to manage their supply chain to product origin. Hear from major manufacturers about how these expectations are translating into supplier requirements downstream.

- ▶ Sean Ketter - VP, Supply Chain Operations, Global Procurement & Supply Chain, Oshkosh Corporation
- ▶ Kim Marotta - Global Senior Director Sustainability, Miller/Coors

### Water Risk and Your Bottom Line

Over the next decade, 40 states are projected to experience water shortages. By 2025, financial water risk is expected to affect \$145 trillion in business assets. We will discuss how to manage water risk and understand water opportunities.

- ▶ Danielle Malloy - Facilities Sustainable Engineer, Badger Meter
- ▶ Pat Cardiff - Director of Project Planning and Analysis, Grande Cheese
- ▶ Matt Howard - Director AWS North America, Alliance for Water Stewardship

## WORKFORCE EXCELLENCE

### Attracting & Retaining Talent - The Role of Messaging

This session will show what steps are needed to attract and retain millennial talent. You'll leave with an action plan and templates to create a strong talent attraction and retention strategy.

- ▶ Katie Felten - Co-Founder and Marketing Strategist, Strategy House
- ▶ Bridgette Palm - Co-Founder and Marketing Strategist, Strategy House

### Winning the War for Talent

This session will outline an innovative and process-oriented way to fundamentally change how your organization attracts, engages, and develops talented employees.

- ▶ Chris Czarnik - CEO, Career Search Group

### Optimizing your Employee Experience

Employee retention is no longer optional, it is a necessity. This session will show how to optimize your employee experience to drive retention and engagement.

- ▶ Thomas O'Rourke - President & CEO, Connolly Clarke, LLC

## INDUSTRY 4.0 / TECHNOLOGY

### Industry 4.0 - The Digital Thread

Explore how leading manufacturers have realized significant gains by digitizing the value chain from the initial customer experience through the production processes in high-mix, low-volume manufacturing environments.

- ▶ Kent Barby - Cabinet Division Manager, WB Manufacturing
- ▶ Graham Barnes - JB Systems
- ▶ Ronald Thomas - Senior Project Manager, UW Stout - Manufacturing Outreach Center

### Lessons from DevOps: Mixing Development and Production

Learn how to harness the power of data to move your business forward.

- ▶ Doug Knesek - Agile Development & Coaching, Flexion

### Collaborative Robots: Enhancing the capabilities of your workforce

A recent study projects more than half of the 4.6 million manufacturing jobs created over the next decade will go unfilled. These unfilled positions have consequences: increased overtime, reliance on temporary staffing services and delayed retirement for seniors.

Collaborative and autonomous mobile robots are an answer to this problem. Learn how they are being deployed today; determine where these robots will have the biggest impact in your processes; and bottom line.

- ▶ Jeff Graham - Product Sales Manager, Neff Automation

## LEADING FOR SUCCESS

### Growth Through Acquisition

Acquisitions are an effective way to grow an organization and strategically increase market reach. This session highlights best practices in acquisition decisions and execution.

- ▶ Ann Hanna - Managing Director/Owner, Taureau Group

### How to Cultivate A Culture of Accountability

Accountability is typically defined as "the individual taking ownership," but that is only one of five components of the Accountability Process. Explore each of the elements and be guided through an assessment.

- ▶ Christine McMahon - Consultant, Coach & Trainer, Christine McMahon & Associates, llc

### Active Shooter Training - Protecting your Organization

This session will focus on preventing/dealing with targeted acts of violence and active shooter situations through prevention, response and first-care approach.

- ▶ Janet Metzger - Executive Director, Wisconsin Safety Council