



WISCONSIN MANUFACTURING
EXTENSION PARTNERSHIP

PRA⁺PLUS[™]

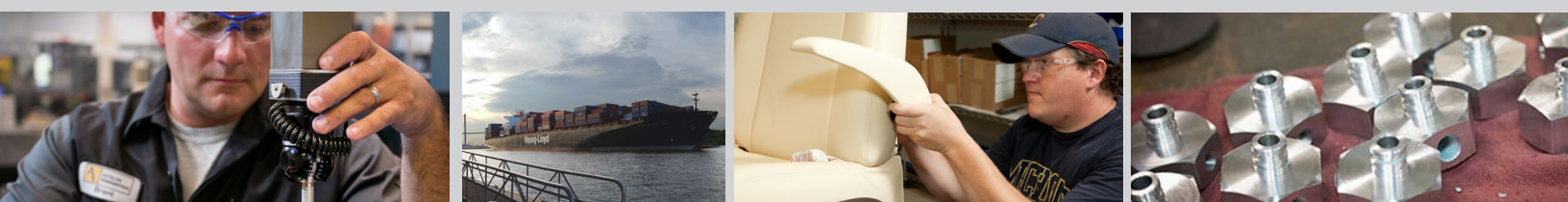
[PROFIT RISK ASSESSMENT]

Is your leadership team aware of and focused on what protects and drives value?

What's the value of your business?

How does your company stack up on to the factors that drive value?

What factors pose a risk to the profitability and future value of your business?



The WMEP's PRA[™] PLUS -Profit Risk Assessment provides an estimate of your firm's value and defines the factors that drive profitability and value of your organization. It helps you identify and proactively manage risks that threaten your company's continued profitability and increasing value.

The PRA[™] PLUS Process

Our strategic partner, Taureau Group (formerly Schenck M&A Solutions), will independently develop an estimate of your firm's value based on upon four methods.

Our Business Growth expert will facilitate a discussion with your leaders that evaluates your company's performance and risk relative to these factors. These evaluations are validated with your team. At the report out-meeting you will receive a 2-page summary report of the session with recommendations and an estimate of company value.

PRA[™] PLUS -Profit Risk Assessment – benefits include:

- Focusing attention on the factors that drive profitability and value in your organization
- Reaching consensus within your leadership team on areas of greatest opportunity/risk
- Identifying specific actions you can take to improve your profitability and value
- An objective, outside your organization, assessment
- Completing a PRA[™] PLUS is quick and easy and low cost/high value.

OUR GUARANTEE

We are so confident that your organization will find our PRA[™] PLUS valuable that we guarantee it. If you aren't satisfied that participating in our PRA[™] PLUS was beneficial to your organization, we will refund the cost of the assessment.

We're successful because we want the same things you do including:



Cost & Efficiency - Increasing profitability through waste and downtime reductions, improved materials usage and operations, grant utilization and financial systems.



Growth - Growing revenues by reaching new customers and markets, new product development, exporting, adding capabilities through strategic hires, and improved employee productivity.



Winning Culture - Developing an environment and processes that attract and retain talent, grow employees' capabilities, and create an empowered workforce.



Certification & Compliance - Pursuing certifications that set a company apart as well as certifications needed to fulfill local, state, national and international qualifications and to achieve awards and grants.

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WMEP's Value Proposition

How we're different	Why it matters	How clients benefit
We are an end-to-end solution. From supply chains to sales, we have the capability and networks to positively impact your business.	We understand the contributions of the pieces to the whole and use this understanding to help you optimize your enterprise.	We can identify the most impactful enhancements to make to your business to help you achieve your objectives.
We have extensive experience across all major manufacturing industry sectors in Wisconsin.	Our breadth and depth of experience working on projects and companies similar to yours increases our speed and effectiveness.	It takes less time for our staff to learn your business and objectives. We apply proven solutions to your business challenges.
We are all about manufacturing. We work with everyone and anyone who is committed to the success of manufacturing in Wisconsin.	We get manufacturing, and we're ready to roll up our sleeves and get to work to help you be successful and achieve your objectives.	In addition to our experienced and talented staff of manufacturers, we provide access to our extensive national networks of industry experts.
We are evaluated by the results we produce for your organization. Your success is our reward.	Our objectives are aligned. We only recommend solutions that will help you achieve your business objectives.	Since the year 2000 we have generated over \$3.0 billion in total financial impact for our state economy, averaging slightly over \$450,000 per project.

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