



Financial Analysis for Profit Improvement (FAPI™)



Are your financial processes on auto pilot?

Do you really know where and how you make money?

Are you struggling to get the financial information to make critical business decisions?

Are you completely comfortable with your financial reporting?

When is the last time you got an unbiased, systematic analysis of your financial processes?



WMEP's Financial Analysis for Profit Improvement (FAPI™) service involves a complete and thorough review of your financial statements and processes. It also includes benchmarking of financial ratios against companies of similar size, industry and geography. We will study your financial statements and reports and provide insight into how they support the business and executive decision making.

This review will highlight areas of potential profit improvement allowing for a productive discussion of options to generate incremental profits and cash flow locked up in your business. We will help you see the actions and strategies that will grow profits and cash flow.

Our Key Services include:

Financial Statement Review

Cash Flow Generation and Forecasting

Credit and Collection Review

Logistics

Budgets and Forecasts

Product Line Profitability

Evaluation of Key Performance Indicators

Financial Close Process Improvement

Inventory Optimization and Cost Accounting

Accounting Policy Review (Revenue Recognition)

Specialty Services also available for companies looking for:

- A streamlined financial closing process
- Conversion to lean accounting
- Cash flow forecasting improvement
- Inventory optimization
- Product line profitability

We're successful because we want the same things you do including:



Cost & Efficiency - Increasing profitability through waste and downtime reductions, improved materials usage and operations, grant utilization and financial systems.



Growth - Growing revenues by reaching new customers and markets, new product development, exporting, adding capabilities through strategic hires, and improved employee productivity.



Winning Culture - Developing an environment and processes that attract and retain talent, grow employees' capabilities, and create an empowered workforce.



Certification & Compliance - Pursuing certifications that set a company apart as well as certifications needed to fulfill local, state, national and international qualifications and to achieve awards and grants.

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WMEP's Value Proposition

How we're different	Why it matters	How clients benefit
We are an end-to-end solution. From supply chains to sales, we have the capability and networks to positively impact your business.	We understand the contributions of the pieces to the whole and use this understanding to help you optimize your enterprise.	We can identify the most impactful enhancements to make to your business to help you achieve your objectives.
We have extensive experience across all major manufacturing industry sectors in Wisconsin.	Our breadth and depth of experience working on projects and companies similar to yours increases our speed and effectiveness.	It takes less time for our staff to learn your business and objectives. We apply proven solutions to your business challenges.
We are all about manufacturing. We work with everyone and anyone who is committed to the success of manufacturing in Wisconsin.	We get manufacturing, and we're ready to roll up our sleeves and get to work to help you be successful and achieve your objectives.	In addition to our experienced and talented staff of experienced manufacturers, we provide access to our extensive national networks of industry experts.
We are evaluated by the results we produce for your organization. Your success is our reward.	Our objectives are aligned. We only recommend solutions that will help you achieve your business objectives.	Since the year 2000 we have generated over \$3.0 billion in total financial impact for our state economy, averaging slightly over \$450,000 per project.

Jim Sullivan



Milwaukee
608.354.1346
jsullivan@wmep.org

Eric Decker



Milwaukee
414.429.2252
decker@wmep.org

Mark Hatzenbeller



Northeast Wisconsin
920.246.0051
hatzenbeller@wmep.org

Andy Broderick



Southwest Wisconsin
608.630.4028
broderick@wmep.org