



**WISCONSIN MANUFACTURING**  
EXTENSION PARTNERSHIP

# WMEP Strategy Deployment - Execution

Do you have too many priorities? Nothing really gets done.

Is your leadership team going in multiple directions?

To what extent does everyone in your organization know your company's direction?

Are you getting the important things done? And achieving the results you desire?



**Focusing on the right things, holding people accountable, getting results while moving towards your vision is what strategy deployment and execution is all about.**

With **WMEP's Strategy Deployment – Execution** service you get an organized, proven approach to strategy deployment and execution based on best practices.

Elements of this service include prioritizing and building a scorecard of lagging, leading and strategic initiative indicators to get the leadership team and company focused the right priorities, developing a cadence on running the business and developing a way to keep score.

## **Strategy Deployment-Execution Benefits:**

- Integrates your vision, mission and values into the business.
- A systematic approach to execution that is sustainable and will scale with your business
- Breaks prioritized initiatives down into achievable bite sized pieces
- WMEP will work alongside the leadership to make this part of your culture and the way you run your company
- A reduction in conflict and wasted effort as leaders and the company pulls in the same direction
- Designed to integrate into your Performance Management system

**Getting started is as simple as a conversation with a WMEP Business Growth Consultant who will work with you to determine the right path forward to maximize the impact on your business.**

# We're successful because we want the same things you do including:



**Cost & Efficiency** - Increasing profitability through waste and downtime reductions, improved materials usage and operations, grant utilization and financial systems.



**Growth** - Growing revenues by reaching new customers and markets, new product development, exporting, adding capabilities through strategic hires, and improved employee productivity.



**Winning Culture** - Developing an environment and processes that attract and retain talent, grow employees' capabilities, and create an empowered workforce.



**Certification & Compliance** - Pursuing certifications that set a company apart as well as certifications needed to fulfill local, state, national and international qualifications and to achieve awards and grants.

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## WMEP's Value Proposition

How we're different	Why it matters	How clients benefit
We are an end-to-end solution. From supply chains to sales, we have the capability and networks to positively impact your business.	We understand the contributions of the pieces to the whole and use this understanding to help you optimize your enterprise.	We can identify the most impactful enhancements to make to your business to help you achieve your objectives.
We have extensive experience across all major manufacturing industry sectors in Wisconsin.	Our breadth and depth of experience working on projects and companies similar to yours increases our speed and effectiveness.	It takes less time for our staff to learn your business and objectives. We apply proven solutions to your business challenges.
We are all about manufacturing. We work with everyone and anyone who is committed to the success of manufacturing in Wisconsin.	We get manufacturing, and we're ready to roll up our sleeves and get to work to help you be successful and achieve your objectives.	In addition to our experienced and talented staff of experienced manufacturers, we provide access to our extensive national networks of industry experts.
We are evaluated by the results we produce for your organization. Your success is our reward.	Our objectives are aligned. We only recommend solutions that will help you achieve your business objectives.	Since the year 2000 we have generated over \$3.0 billion in total financial impact for our state economy, averaging slightly over \$450,000 per project.

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