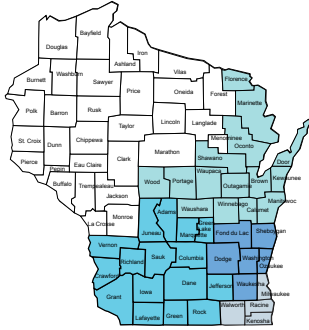


Our Staff

WMEP's staff of 30 manufacturing specialists—industry veterans with more than 20 years of experience—have deep expertise and practical knowledge across a broad range of industries.

Our consultants are accomplished professionals with demonstrated success in leading change and transformation in small and midsize manufacturing firms.



WMEP's locations in Madison, Brookfield and Appleton serve a wide geographic region that includes 41 counties in southern, central and eastern Wisconsin. Northwest Wisconsin is served by WMEP's sister center, the Northwest Wisconsin Manufacturing Outreach Center (NWMOC).

Call 877.856.8588 or visit www.wmep.org

Manufacturing Leadership

WMEP's mission is to elevate Wisconsin manufacturing to be the best in the world. A strong advocate for the state's 10,000 small and midsize manufacturers, WMEP strives to transform industry through consulting services, industry studies, seminars, publications and annual Manufacturing Matters! Conference.

What our customers say about us:

Absolute Automation Systems of Sussex:

Completed 17 projects with WMEP since 2004 to streamline operations, attract new customers and reduce costs. *"All of those projects helped us build a strong foundation for sales and revenue growth,"* said Don Lavrenz, vice president. The firm, a leader in automated manufacturing systems controls, just hired five employees and anticipates sales to double in 2011.

Centerline Machine, Waupaca:

The Waupaca-based custom machining and fabrication firm has 44 employees, and has recently moved into a new 45,000 square-foot plant to accommodate its rapid growth rate. Since 2005, WMEP has helped Centerline implement lean manufacturing, develop a lean culture, and most recently, facilitate an Enterprise Business Transformation project to manage the firm's meteoric growth. *"WMEP has played a key role in helping us improve performance, quality and engage employees in continuous improvement,"* Leiby said.



Wisconsin Manufacturing Extension Partnership
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The Wisconsin Manufacturing Extension Partnership (WMEP) is committed to strengthening Wisconsin's vital manufacturing sector.

WMEP provides services that help manufacturers turn key strategies into bottom line benefits. We offer services that drive results in six crucial areas:

- **Revenue creation** through new products and new markets
- **Increase efficiency and reduce costs** throughout the enterprise with Lean
- **Enhance workforce productivity** and skill development
- **Enter profitable export markets** using low-cost public/private resources
- **Increase supply chain efficiency** by improving supplier quality and reducing lead time
- **Reduce costs and increase competitiveness** through profitable sustainability practices

At WMEP, manufacturing consulting is not an academic exercise. We understand manufacturing because our staff of seasoned professionals have built solid career foundations in a wide range of industries. Their unique perspective and knowledge of "what works" deliver results Wisconsin manufacturers rely on to drive growth and achieve strategic goals.

WMEP Service Lines

World-Class Performance & Growth



Customer-Focused Innovation

—to create new and better products and services faster than the competition.

- **Marketing Intelligence & Research**
Get the business intelligence you need to build an effective marketing strategy.
- **Marketing Planning and Analysis**
Analyze your market position and implement a plan to increase market share or market penetration.
- **Marketing Tactics & Implementation**
Influence your customers to invest in your products or services.
- **New Product/Service Development**
Quickly develop and launch profitable new products based on customer needs using proven techniques such as 3P and Eureka!
- **Sales Support & Implementation**
Develop your company's sales potential with specific training and support processes.
- **Strategic Business Planning**
Create a dynamic growth plan to capture new market opportunities.



Extended Enterprise Management

—to manage diverse supply chains and partners.

- **Accelerate**
Help your suppliers improve their on-time delivery, quality and flexibility.
- **Supply Chain Management Service**
This nationally-recognized results-oriented service helps OEMs, suppliers to OEM's and their suppliers develop flexible, responsive and innovative supply networks.



Systemic Continuous Improvement

—to achieve world-class productivity through Lean manufacturing and other methods.

- **Enterprise Operations & Financial Enhancement**
Lower your costs and achieve significant productivity gains with FINTEL financial modeling and benchmarking.
- **Enterprise Quality Enhancement (ISO, 6σ)**
Dramatically improve quality throughout your business with Lean Six Sigma and ISO certification.
- **Integrated Cost Management**
Control operations spending by reducing expenses for tax, freight, supply chain logistics, telecom and other enterprise functions.
- **Lean Culture Development**
Develop a culture to engage employees in continuous improvement and enhancing the success of your business.
- **Lean Manufacturing (VSM, 5S, TPM)**
Save money and increase efficiency with market-proven, Lean manufacturing tools.
- **Lean Transformation Service**
Identify and eliminate waste with Lean and deliver dramatic results through Enterprise Business Transformation.
- **Strategic Planning**
Develop a roadmap for future success based on your company's unique capabilities.



Global Engagement

—to drive market diversification and develop new sources of demand and growth through exporting.

- **Export Development Strategy and Market Entry Planning**
Fast-track international sales in three months with ExporTech, a new program geared to the needs of smaller firms.
- **Export Development Services**
WMEP's joint venture with the Wisconsin Department of Commerce helps manufacturers access a wide range of free or low-cost services.



Advanced Talent Management

—to maximize workforce performance and improve business outcomes.

- **Succession Planning Services**
Prepare for and navigate change by laying a stable foundation based on a solid business plan and proven methods.
- **Training Services**
Enhance workforce productivity and commitment with targeted training solutions including Lean, Six Sigma and Training Within Industry (TWI).



Sustainable Products & Process Development

—to gain competitive advantage and reduce environmental impact.

- **Profitable Sustainability Solutions**
Find cost savings in your business with sustainable practices.