



Integrated Cost Management

LogiServe™ Parcel and Freight Cost Optimization

Save money by accessing volume discounts from major carriers

LogiServe provides a single access point to volume discounts from major carriers, saving you money and time. Because LogiServe's fees are contingent on actual savings, the program pays for itself!

If your company experiences:

- ▶ High spending levels in freight and logistics
- ▶ Difficulty managing shipping activities
- ▶ Frustration dealing with confusing invoices from multiple carriers

WMEP & LogiServe can help you:

- ▶ Reduce freight expenditures by up to 50%
- ▶ Simplify freight management
- ▶ Consolidate multiple carriers' invoices into one simple document

How it works:

Call WMEP to set up an appointment. A LogiServe representative will review your past shipping invoices and contracts and provide a proposal. This service works best for companies with \$20,000 to \$200,000 in annual shipping expenditures.

LogiServe's pricing includes access to user-friendly web-enabled software (no software installation required). This software enables automated transportation management and generates additional opportunities to reduce costs and improve operations.

Accessing the LogiServe software through a browser, your shipping specialist can select the carrier, receive the appropriate discount, then print the appropriate shipping documents. Weekly, LogiServe will send you one invoice for all shipments and will settle with each of your carriers. This process allows you to focus on your business, rather than handling and interpreting multiple invoices.



Freight/Logistics Optimization

The user-friendly LogiServe software package provides the following benefits:

- ▶ Web-enabled for easy access and intuitive use
- ▶ Customized for specific company needs
- ▶ On-Line pricing & service comparison
- ▶ Produces necessary documents: including Bill of Lading (BOL), Label, and Bar Code
- ▶ Visibility for tracing, tracking & expediting
- ▶ Automated settlement
- ▶ Management reports
- ▶ Software identifies other opportunities for savings
- ▶ Metrics to measure achievements & opportunities

About LogiServe

Established 1992, LogiServe is operated by experienced logistics professionals whose exclusive focus is to save you money, enhance ROI and increase efficiency.

About WMEP

WMEP is a private, nonprofit consulting organization committed to the growth and success of Wisconsin manufacturers. A leader in Next Generation Manufacturing, WMEP brings best practices to Wisconsin firms to help them achieve world-class performance through innovation and transformation. WMEP receives financial support from the Wisconsin Department of Commerce, and partners with many public and private organizations to serve Wisconsin manufacturers.

If you want to save money on freight and shipping, call WMEP at 1.877.856.8588.

