



Fintel - Financial intelligence for your business



A web-based system that provides unprecedented visibility into your company's financial status

Would you like to know where unseen financial strengths and weaknesses exist in your company's operations?

- ▶ Do you know your company's sustainable growth rate—the pace of growth you can profitably support today and tomorrow?
- ▶ Would you get value from comparing your company's performance to your competitors?

In about one hour, a FINTEL assessment can provide new levels of insight into your company's competitive potential and performance.

A powerful web-based system - no software necessary

FINTEL Business Analyzer Professional is an easy to understand financial benchmarking and analysis tool designed to provide you with a clear and comprehensive analysis of your company's financial performance in relation to industry peers/competitors. The analysis covers all major aspects of financial management including liquidity, profitability, asset efficiency and growth.

All financial data entered is strictly confidential and will not be used by FINTEL nor be shared with any other party. It is also not being used for the benchmarking database.

Fintel Benefits:

With Fintel Business Analyzer, you can:

- ▶ Obtain a comprehensive picture of your company's financial performance
- ▶ Discover new strengths and weaknesses reflected in financial figures
- ▶ See how your company performs on major financial indicators compared to industry peers/competitors based on our reliable benchmarking data from a database of more than 900,000 companies that is continually updated
- ▶ Get practical ideas on what activities would improve certain key financial performance aspects such as profitability, liquidity and growth
- ▶ Receive results presented in a clear and understandable format

Business Analyzer is a modular system designed to give you exactly the tools you need without overburdening you with financial detail that is not relevant to you.

To learn more about how Fintel can help your business, call WMEP at 1-877-856-8588.