



Advanced Talent Management Services

harness the full power of the modern manufacturing workforce.

Wisconsin manufacturers understand that employees are the core asset essential for business success and profitability. A talented, empowered workforce allows businesses to respond to rapid change, anticipate customer needs and drive continuous improvement.

1. Leadership Development -

WMEP has a range of customizable services that help manufacturers fill their leadership training gaps.

▶ Mid-Level Leadership Development

WMEP provides customized mid-level leadership development programs to help develop the internal talent that will continue to drive growth.

▶ Training Within Industry (TWI)

TWI focuses on building the supervisors' skills to provide a base that allows them to raise the skill level of employees. Competency in knowledge and skill determines the effectiveness of the supervisor, and TWI offers a selection of programs to build supervisor and employee skills:

- ◆ **Job Relations:** Teaches supervisors how to build positive employee relations, increase cooperation and motivation, and quickly resolve conflicts.
- ◆ **Job Instructions:** Teaches supervisors how to quickly train employees to do the job correctly, safely, and conscientiously.
- ◆ **Job Methods:** Teaches supervisors to improve the way every job is done by developing new methods and eliminating, combining or re-arranging elements of the process.
- ◆ **Job Safety:** Teaches proven methods to help companies prevent accidents and promote environmental health and safety awareness.

For Lean-mature manufacturers, the focus is on the development of Key Performance Indicators that measure and drive performance.

3. Sales Leadership, Coaching & Development -

It's more important than ever to have a focused and well-managed sales strategy. WMEP and its partners provide customized training and coaching for sales leaders, as well as sales representatives.

4. Manufacturing Skills Certification -

WMEP works with a range of partners to ensure that manufacturers have access to the specific skills training that employees need to meet minimum manufacturing skills certification and bring their job performance to the next level of productivity.

2. Lean Leadership Development -

Focused on operations, WMEP provides training and development to help supervisors and managers strengthen Lean practices in specific functional areas.

About WMEP

WMEP provides a full range of consulting services tailored to assist small to midsize manufacturers increase productivity, develop and market new products or services and become more profitable. Our manufacturing specialists and partner resources have years of industry experience in hands-on and leadership roles, and are committed to helping Wisconsin manufacturing become the best in the world.

WMEP is a private, nonprofit organization committed to the growth and success of Wisconsin manufacturers. Since 1998, WMEP has helped to generate more than \$1 billion in economic impact and create and save more than 13,000 state manufacturing jobs, according to results documented by customers. WMEP receives financial support from the Wisconsin Economic Development Corporation and the NIST Hollings Manufacturing Extension Partnership.

Contact us at:

877.856.8588 or visit: **www.wmep.org**